

MAKING
YOUR
MARK

IN THE HERE & NOW



LAPA's 34th ANNUAL
OCTOBER CONFERENCE
OMNI LOS ANGELES HOTEL
DOWNTOWN LA
OCTOBER 23, 2010

8:00 – 8:50 am.....Registration, Continental Breakfast, and Legal Products & Services Exhibits

8:50 – 9:25 am.....Welcome and Opening Speaker

9:30 – 10:45 am.....Morning Legal Education Seminars

10:45 am – 12:00 pm....Legal Products & Services Exhibits

12:00 – 1:30 pm..... Lunch; Keynote Speaker; Lifetime Achievement Award; Door Prize Drawings

1:35 – 2:50 pm..... Afternoon Legal Education Seminars

3:00 – 5:00 pm..... General Legal Education Seminar

OPENING SPEAKER – Tita Brewster, ACP
California Paralegals - Making Their Mark as True Professionals

MORNING BREAKOUT SESSIONS

INTELLECTUAL PROPERTY – Alexander Schlee, Esq.
International Intrigue: Best Practices for Acquiring I.P. Rights Abroad

The global economy forces more and more companies and individuals to acquire rights in foreign countries. Whether considering Patent, Trademark, Registered Community Design (RCD), Community Trademark (CTM), national applications or regional applications, this seminar is for you. Mr. Schlee takes a systematic approach to discussing how to acquire intellectual property rights abroad since there are hundreds of countries and jurisdictions available. He will share the 5 basic questions that attorneys and paralegals need to ask when faced with determining which provision(s) and route(s) to take in protecting their client's intellectual property. Mr. Schlee will also discuss cost and time considerations as they relate to the value of intellectual property rights as well as the advantages and disadvantages of the various options available. *Alexander Schlee is the founder of Schlee I.P. International where he specializes in domestic and foreign patents, trademarks and industrial designs. Mr. Schlee has extensive experience in U.S. and European intellectual property matters.*

LITIGATION – Ross Korte
Hard Evidence: The Secrets to Winning with Trial Technology

This seminar is intended to provide practical and useful suggestions to practicing litigators and support staff through an analysis of techniques and guidelines to be used in the courtroom. The program explores the best combination of multi-sensory presentation tools to enhance juror retention, and offers best practice contingency plans to ensure the successful implementation of technology. *Ross Korte is a Senior Litigation Technology Consultant with Sanction Solutions, where he provides technical consulting support for all facets of trial litigation. His trial experience ranges from sole provider of consulting support to full integration with existing litigation technology support staff and trial teams. Mr. Korte is a member of the American Society of Trial Consultants and the American Psychology Law Society.*

PROBATE – Jeffrey Buppert
To Die For: The Joy of 706

From setting up your files to filing your returns, from forms and checklists to schedules and attachments, this seminar will help you develop the skills and procedures you need to prepare estate tax returns the IRS can approve and your clients can actually understand (and anyone in your office can pick up and follow!). The uncertainty surrounding decedents dying in 2010 will not be ignored, but the primary focus will be on preparing estate tax returns. Whether you are a novice or an expert, you will leave this seminar with practical techniques you can apply to estates of any size, and helpful hints designed to make your job easier. *Jeff Buppert has been a paralegal for over 20 years and Senior Paralegal at Loeb & Loeb LLP since 2002. He attended Emory and Georgia State, where he received his undergraduate degree, and the University of West Los Angeles, where he was the recipient of a full scholarship and received his Certificate of Probate Administration Specialist, Summa Cum Laude. Mr. Buppert is a member of LAPA and the Beverly Hills Bar Association, and is also a former trust officer.*

FAMILY LAW – Barry T. Harlan, Esq.
Stormy Weather: Navigating Family Law

The climate of society is ever changing in the area of personal relationships. Barry T. Harlan will discuss the purpose, documentation and requirements for the drafting of pre-marital, post-nuptial and co-habitation agreements, each having its own special requirements. Mr. Harlan will also talk about various issues, such as division of property, spousal support, child support, child custody and attorneys fees. A mock initial consultation with a new family law client will include a discussion of the various documents that are required in a typical dissolution including the important role that the paralegal plays in the dissolution process. *Mr. Harlan is a Certified Family Law Specialist certified by the State Bar of California. He has been designated as a "Super Lawyer" by LA Magazine from 2004 to 2009 and has also been designated as one of the Top 25 Lawyers in the San Fernando Valley by the San Fernando Valley Business Journal. Mr. Harlan has served as a Los Angeles County Superior Court Judge Pro Tem and as a Family Law Mediator.*

EMPLOYMENT LAW – Sue Bendavid, Esq.
Get Smart! about Employment Law

What are the most common labor and employment mistakes employers make? Many of these mistakes are easily solved. This seminar will discuss the most important "Dos and Don'ts" for handling meal and rest breaks, overtime, employee complaints and discipline, reviews, terminations and other timely topics. Awareness of these issues will allow the legal team to spot them so they can help clients avoid costly disputes and litigation. *Sue Bendavid specializes in employment litigation and counseling primarily for employers. She assists with hiring and firing practices, wage and hour issues, leaves of absence, claims for wrongful termination, harassment, discrimination, retaliation, preparation of employee handbooks, policies and employment agreements, and performance management. Ms. Bendavid is a frequent lecturer and has published numerous articles.*

LEGAL RESEARCH – Carol Ebbinghouse and Marilyn Alper
Cybersleuth's Guide to Free Legal Research

Cybersleuth your way through the vast Internet and discover free legal research. A great place to start your legal research is with free sources on the Internet. This seminar will provide you with publicly available sites, information, tips, and tools to aid you with your research. *Carol Ebbinghouse is the Library Director at California's Second District Court of Appeal. Marilyn Alper is the Senior Judicial Attorney at California Court of Appeal, Second District and is an Adjunct Professor at the University of West Los Angeles.*

PROFESSIONAL DEVELOPMENT – Michelle Tabb, ACP
Evidence of a Mark of Excellence: CLA/CP Certification*

Looking for a competitive edge? Want to boost your skills? Consider earning the CLA/CP certification. Professional certification is a time honored career development tool. It demonstrates credibility, depth of knowledge, determination and diligence to the paralegal profession. This presentation will discuss eligibility requirements, examination subject matter, the exam conversion from paper-pencil format to computer based testing, study methods and tips for successfully completing the CLA/CP exam. *Michelle Tabb, ACP is a LAPA board member, CLA/CP Committee Chair and NALA Liaison. She earned her Bachelor of Science degree with a major in Paralegal Studies from National University and Paralegal Certificate in Litigation from UWLA. This seminar is not for MCLE Credit.*

KEYNOTE SPEAKER – Vicki Voisin, ACP

Your Time is Now - Invest in Yourself

AFTERNOON BREAKOUT SESSIONS

BANKRUPTCY – Myrtle (“M. J.”) John

Unraveling the Mysteries of Chapters 7, 11, and 13

The economic recovery effort has not slowed down bankruptcy filings. Individuals and companies filing for bankruptcy protection have been on a steady incline in the past few years. This seminar will provide an overview of different types of bankruptcies and who can avail themselves of the relief offered under the various chapters. It will also cover the pertinent Bankruptcy Rules and Codes that a paralegal should know. *Myrtle H. John is a Director with BMC Group, an information services management company. She has been a paralegal for more than 25 years primarily specializing in debtor representation. Ms. John, prior to joining BMC Group, was employed as a senior bankruptcy paralegal with Pachulski, Stang, Ziehl & Jones, Levene & Eisenberg and Stutman Treister & Glatt.*

ESTATE PLANNING – Rebecca Goldfarb, Esq. and Dinh Luu, Esq.

There's No Mystery About it: The Unlimited Marital Deduction

The federal estate and gift tax marital deduction allows married couples to transfer unlimited amounts of property to each other without tax consequences. Its benefits make the unlimited marital deduction one of the most important estate planning tools available to married couples and the most widely used by estate planning attorneys. The concept of an unlimited marital deduction is relatively simple, but qualifying for the deduction is another matter. This presentation will examine the requirements of qualifying for the unlimited marital deduction and alternatives to planning without the use of the deduction. They will answer such questions as: What happens if a spouse is not a US citizen? Is the deduction available for same-sex couples or registered domestic partners? Can I give property to my spouse and someone else? *Rebecca Goldfarb received her undergraduate degree from University of California Berkley and her Juris Doctorate from Lewis and Clark College Northwestern School of Law. Ms. Goldfarb was admitted to the State Bar of California in 2005 and has focused her practice on Estate Planning, a passion cultivated since childhood while caring for elderly family members and learning the valuable lessons from them such as the importance of having estate planning documents. Dinh Luu, Esq. completed her undergraduate degree at Colorado College and her law degree at Southwestern School of Law. A daughter of Vietnamese immigrants, she comes from a family steeped in public service which led her to her former position as a legal aid attorney. Admitted to the California Bar in 2005, Ms. Luu now practices in the area of Estate Planning.*

ENTERTAINMENT – Rachel Stilwell, Esq.

Private Eyes: Guild Agreements in Hollywood

Rachel M. Stilwell will give an in-depth review of various agreements with low-budget, little-known actors; “B-level” actors; and “A-level” actors. She will review each type of agreement, paying particular attention to the differences in deal points, perquisites, and financial terms and will include a discussion of why, when, and how actors (or producers) are able to negotiate specific terms. *Ms. Stilwell is an Associate with Gladstone Michel Weisberg Willner & Sloane, ALC where she is considered an expert in media ownership regulation. She has authored and co-authored articles on the FCC's deregulation of radio station ownership, the Performing Rights Act, and performance royalties. Ms. Stilwell received her J.D. from Loyola Law School in 2005 and is admitted to the State Bar of California and the U.S. District Court, Central District.*

LITIGATION – Julie Goren, J.D.

De-mystifying California's Electronic Discovery Act

eDiscovery is no longer limited to large cases or any particular type of case. It will become more common as we continue the transition to digitally stored information. Every California litigation professional should be familiar with the provisions of AB 5 (the “California Electronic Discovery Act”). Enacted on June 29, 2009, AB 5 made substantial changes to the Code of Civil Procedure, including new terminology and new provisions affecting the rights and obligations of the propounding and responding parties. This session will introduce you to those code changes and help eliminate any reluctance you might have about venturing into this area. *Julie A. Goren, Esq. is the author and publisher of Litigation By The Numbers®-Fourth Edition and California Civil Litigation and Discovery. She developed and*

currently teaches the CA Procedures online course in the UC Berkeley Paralegal Program. She practiced law in Los Angeles with Gibson, Dunn & Crutcher and with Buchalter, Nemer, Fields & Younger. In 2003, she decided to leave the practice of law to devote her time to writing, publishing, teaching, and speaking.

CORPORATE – Catherine Durgin, ACP

The Paper Trail: Drafting Resolutions and Written Consents

Drafting resolutions for minutes and written consents documenting corporate actions and decisions is a crucial task. This presentation will focus on drafting corporate resolutions for private companies. Learn tips and techniques for drafting clear resolutions, no matter how complex. Topics of discussion will include pre-drafting considerations, distinguishing the forms of resolutions and suggestions for overcoming troublesome issues. *Catherine R. Durgin, ACP, is currently a paralegal at the Los Angeles office of Loeb & Loeb LLP, where she specializes in corporate governance and procedure. She is a past officer and director of the Los Angeles Paralegal Association (“LAPA”) and is a frequent speaker and writer on professional certification.*

LEGAL RESEARCH – Eric Robi

The Smoking Gun: The Intersection of Forensics and e-Discovery

eDiscovery and forensics should no longer be addressed as separate disciplines since they are becoming more intertwined every year. This session will discuss advances in technology that have integrated these disciplines and what that means to legal professionals. Mr. Robi will also address the proliferation of electronic evidence culled from mobile phones, social media and other new technology. *Eric Robi is the founder and President of Elluma Discovery which provides data forensics and electronic discovery services and security consulting. He has been actively involved in the legal technology industry since 2002 when he founded the firm. He teaches computer forensics at Cal State Fullerton and is the immediate Past-President of the Forensic Expert Witness Association, L.A. Chapter. He has been interviewed by CBS and Fox on numerous occasions regarding data security and forensics and is a sought-after expert witness.*

REAL ESTATE – Bryan C. Jackson, Esq.

Digging into Green Leasing

Pike Research 2010 predicts that green certified buildings will grow 900% worldwide by 2020 and cover 53 billion square feet. To maximize the economic advantages of these green buildings, owners are beginning to utilize “green leases”. This seminar will answer the following questions: (1) What are the economic benefits of building green projects? (2) What is a green lease? and (3) What are the risks of building green tenant space? If approached correctly, owners of green and sustainable buildings can increase the value of their buildings, allocate the incentives to implement sustainable strategies to the parties who will benefit the most and carefully manage green risks to minimize the potential of litigation. *Bryan Jackson is a Partner with Allen Matkins and the Editor and Founder of the Green Building Update, a free weekly publication on green and sustainable building issues. Mr. Jackson is an Adjunct Professor at the University of Southern California (USC) Master of Real Estate Development (MRED) program where he teaches “Green Building and Sustainable Construction”. Mr. Jackson is a national expert in drafting and negotiating construction and design professional contracts for all project types. In 2003, Mr. Jackson was admitted into the American College of Real Estate Lawyers and is a past Chair of the LA County Bar Association's Subsection on Construction Law, and the Real Property Section.*

ETHICS – Vicki Voisin, ACP

Exploring the Mystery of Ethics and Technology: Ethics Lessons for Legal Professionals

It's a Mystery!!! The Senior Partner at a prestigious law firm has been murdered. Who killed him and why? Carolyn, a paralegal in the Litigation Department, suspects there are clues within the firm's web of technology that will help bring the scoundrel to justice. Come and enjoy Ms. Voisin's unique approach to ethics education as she explores the ethical perils of the world of law firm technology, including eDiscovery, metadata, web sites, blogs, e-mail, cell phones, faxes and more. *Vicki Voisin, also known as “The Paralegal Mentor,” delivers simple strategies for paralegals and other professionals to create success and satisfaction by setting goals and determining the direction they will take their careers. Ms. Voisin spotlights resources, ethics issues, organizational tips, and other areas of continuing education to help paralegals and others reach their full potential. She publishes a weekly e-newsletter titled Paralegal Strategies and co-hosts The Paralegal Voice. More information is available at www.paralegalmentor.com.*

*Not for MCLE Credit.

2010 REGISTRATION FORM

Name: _____

Employer: _____

Business Phone: _____

Home Phone: _____

Fax: _____

E-mail: _____

Street Address: _____

City/State/Zip: _____

CHECK VISA MASTERCARD AM EX

Card Holder Name: _____

Credit Card #: _____ Exp. Date: _____

Signature: _____

Amount to be Charged: _____

CLA CAS ACP/CLAS

Vegetarian Meal Request

General Registration Postmarked by Saturday, October 9, 2010:

LAPA Member: \$100 Non-Member: \$125 Student: \$85

Late and Walk-In Registration:

LAPA Member: \$110 Non-Member: \$135 Student: \$95

Group Rate: Purchase 5 Registrations and get \$10 OFF each registration. Discounts and/or Group Rates cannot be combined and payments must be made with a single company check or credit card.

NO REFUNDS OR CANCELLATIONS

Please select one session from each time period:

- | | | |
|---|---|---------------------------------|
| Morning | Afternoon | General |
| <input type="checkbox"/> Intellectual Property | <input type="checkbox"/> Bankruptcy | <input type="checkbox"/> Ethics |
| <input type="checkbox"/> Litigation - Trial | <input type="checkbox"/> Estate Planning | |
| <input type="checkbox"/> Probate | <input type="checkbox"/> Entertainment Law | |
| <input type="checkbox"/> Family Law | <input type="checkbox"/> Litigation - AB-5 | |
| <input type="checkbox"/> Employment Law | <input type="checkbox"/> Corporate | |
| <input type="checkbox"/> CLA/CAS Overview* | <input type="checkbox"/> Legal Research - Forensics | |
| <input type="checkbox"/> Legal Research - Tools | <input type="checkbox"/> Real Estate | |

*Not for MCLE Credit

REGISTER ON-LINE AT LAPA.ORG CLICK ON LOG-IN/REGISTRATION

Return a completed Registration Form and payment, which can be made by check or money order payable to "LAPA" or by credit card. Mail to: LAPA, 2010 October Conference, P.O. Box 71708, Los Angeles, CA 90071

Questions?: Call 866.626.LAPA

Many Employers Pay for Mandatory Continuing Legal Education Seminars. LAPA is a Non-Profit Association. LAPA's tax ID #: 95-3302452. LAPA is a State Bar of California Approved MCLE Provider and certifies that this presentation is approved for a total of 4.5 hours of MCLE credit.

SEND YOUR RESUME TO LAPA NOW OR DROP IT OFF AT THE CONFERENCE FOR AN EVALUATION AND TIPS FROM PARALEGAL PLACEMENT EXPERTS

DIRECTIONS

Omni Los Angeles Hotel Downtown

251 South Olive Street, Los Angeles, CA 90012;

From Burbank Airport / Glendale / Pasadena: Take I-5 South to I-110 South. Exit 4th Street and follow (this is a one-way street) for about 1/3 mile. Turn left on Olive Street and the hotel is on the left.

From Harbor Freeway North / San Pedro: Take the Harbor Fwy. I-110 North toward downtown. Exit on 4th Street and follow (this is a one-way street) for about 1/3 mile. Turn left on Olive Street and the hotel is on the left.

From Santa Monica / West Los Angeles: Take the Santa Monica Freeway I-10 East and transfer to the Pasadena Freeway I-110 North toward downtown. Exit on 4th Street and follow (this is a one-way street) for about 1/3 mile. Turn left on Olive Street and the hotel is on the left.

From Valencia / Burbank / Glendale: Take the Golden State Freeway I-5 to the Harbor Fwy. I-110 South. Exit on 4th Street and follow (this is a one-way street) for about 1/3 mile. Turn left on Olive Street and the hotel is on the left.

From East Los Angeles / San Bernardino: Take the San Bernardino Freeway (5) North to Los Angeles. Transfer to the Hollywood Freeway I-101 North. Exit on Grand Avenue. Turn right on Grand Avenue. Turn left onto 1st Street heading east. Turn right on Olive Street. After approximately 1 1/2 blocks, the hotel will be on the right.

PARKING

Valet parking is available at the Omni Los Angeles Hotel at the Conference Rate of \$12.00. Self-parking is available at California Plaza (next door) at the rate of \$11.00 per day. There are additional self-parking lots throughout the Downtown Los Angeles area at varying rates.

